

Name: \_\_\_\_\_

Progress on Pennsylvania

### Planning and Drafting

My group members: \_\_\_\_\_

My ideas for a possible business in the 535 Pennsylvania Avenue space:

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- Our group analyzed the GAP report.
- Our group analyzed the survey results.
- My group agrees that \_\_\_\_\_ is the best choice as a business in that space.
- Divide work into lenses. Who will be responsible for the information and slide on this lens?
  - History: \_\_\_\_\_
  - Economy: \_\_\_\_\_
  - Recreation: \_\_\_\_\_
  - Government: \_\_\_\_\_
- Additional Slides/Ideas
  - State your new business idea (on its own slide!)
  - Survey Results (possibly under recreation)
  - GAP analysis (possibly under economic or government)
  - Background of town (with history slide)
  - Why is this the BEST recommendation?
- Work on developing information for slide and be able to defend your choice.
- We used content vocabulary in our presentation (**each person should use at least 3 words on their slide**):
  - Based on the gap report...
  - Based on the survey...
  - Based on the data from our field trip...
  - Based on the presentation....
  - Profit
  - Entrepreneur
  - Economy
  - Business Plan
  - Progress
  - Supply and Demand
  - Customer needs

